Providing the very best in park and recreational opportunities, facilities and open lands for our community.
**Oak Brook Park District Department Leadership Team**

**Executive Director**  
Laure Kosey, Ed.D., CPRP

**Finance**  
Marco Salinas | Chief Financial Officer

**Parks**  
Bob Johnson, CPRP | Director of Parks & Planning

**Recreation and Facilities**  
Dave Thommes, CPRE, CPO | Director of Recreation & Parks  
Karen Spandikow, CPRP, AFO | Asst. Director of Recreation  
Kelsey Crecchio, CPRP | Facility Manager  
Mike Azzaretto, CPRP | Athletic and Recreation Manager

**Family Aquatic Center**  
Jessica Gray, CPRP, AFO | Aquatic Center Manager

**Tennis Center**  
Alin Pop | Tennis Center Manager

**Administration, Marketing, & IT**  
Jessica Cannaday, CPRP | Marketing Manager  
Robert Pechous | IT Manager

**Mission Statement:**  
To provide the very best in park & recreational opportunities, facilities, and open lands for our community.

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About This Report
This report highlights progress, accomplishments, goals, and initiatives of the Oak Brook Park District, as outlined in our 2016 Strategic Plan.

The report follows our six STRATEGIC INITIATIVES, developed through our Strategic Planning process. They focus on developing a tactical and adaptive working plan linking our mission, vision, and core values with policy making and organization. This will ensure the operational goals for the next three years fall within the parameters of our mission and vision.

Community Survey
In November of 2016, the Oak Brook Park District contracted the University of Illinois to administer a scientifically valid and reliable comprehensive attitude and interest survey. The purpose of the study was to assess resident’s needs and interests for recreation and park related services, amenities and outcomes. The assessment was also designed to help identify and clarify concerns and inform leadership decisions related to customer service, marketing, trends, quality and cleanliness, future development, programming, partnerships and use patterns.

The survey was delivered to each household in Oak Brook and the data collection process yielded 483 usable questionnaires (a 15% response rate), producing a precision of at least +/-5% (e.g., the true population value is within +/-5% of the sample value). The University of Illinois determined that the information gathered from this survey can be generalized to the population of individuals residing with the boundaries of the Oak Brook Park District.

You may download a more in-depth report of our findings at obparks.org/survey/index.asp
Family Recreation Center
- A safety mechanism was installed on all basketball hoops to reduce fall risk.
- All gym floors were refinished, to protect and enhance the playing surface.
- A bathroom was added to the Purple Room, increasing safety for our preschoolers and minimizing curriculum disruption.

Central Park West
New conference tables were purchased to allow for more business-style meetings and to better accommodate rental needs.

Tennis Center
- Resurfaced the outdoor tennis courts
- Replaced all heat detectors on the tennis courts
- Temporary improvements have been made to the patio while a more permanent solution is developed.

Dean Nature Sanctuary
- A fire damaged portion of the barn was removed, repaired, and painted.

Interpretive gardens were cleared and replanted with native species.

Parks and Grounds
- A tractor-loader was added to the Parks Department equipment fleet to help with daily tasks.
- All tennis practice backboards in the satellite parks have been repaired or replaced.
- Adhesive repairs were made to the Evergreen Bank Group Athletic Field to extend the life of the playing surface.
Memberships continue to grow
We had 67 Summer Fitness memberships in 2016.
Compared to 60 members last year

97% of our total members were retained, compared to 96% in 2016

We expanded member appreciation programs and developed an option for a short term add-on membership.

New Year, New You
Patron Appreciation Day
Turkey Test Drive/Operation Support Our Troops

Family Recreation Center Usage

Party Statistics
2736 Facility Rentals (Gyms, meeting rooms, studios)
44 Theme Parties
592 Aquatic Parties (May 2016-April 2017)
To provide the very best in park and open space to our constituents and to be a community leader in environmental conservation and stewardship.

Conservation
Two additional bee colonies have been added at the Dean Nature Sanctuary. The District now has a total of six colonies.

A prescribed burn was conducted in February for the Dean Nature Sanctuary prairies and wetlands. Burns are a part of the prairies' growth cycle, and help naturally stop the spread of invasive species.

2000 lbs of recyclable materials were collected from our parks.

240 lbs of AA batteries were recycled.

Stewardship
Increased recycling in the parks via waste/recycle containers at Central Park and portable recyclable receptacles at special events.

A replacement plan has been developed for one gabion weir structure in Ginger Creek, incorporating wetland restoration and adjustments for fish passage.
Fitness staff added family classes to the Holiday group exercise schedules on a trial basis, per patron/staff requests. Their successful introduction led to including them on the regular schedules. This addition allows for a more multi-age environment.

**Family Classes include:**
- Meditation
- Cardio Interval
- Walking
- Zumba
- Belly dancing
- Core classes
- Yoga

Across all our programming, an average of 28 participants per month benefited from our inclusion programs. Of that population, an average of 18 participants per month were enrolled in aquatics programs.

Marketing tested and implemented new program evaluation techniques that incorporated a Net Promoter Score to better gauge customer experience in April of 2017. At the end of Fiscal Year 2016/2017, the NPS was 86.

**Continued success at the Tennis Center**
- 10 & Under Jr. team tennis won the Midwest Sectional Championship
- Two new Adult Tennis teams were added.

**USTA Facility of the Year**
September 2016

Presented at the Grand Hyatt in New York City.
All Parks Department full-time staff, as well as staff from aquatics, tennis, and facilities have been trained as OSHA approved scissor lift operators, a total of 11 staff.

Parks staff attended and successfully completed an in-depth 2 day chain-saw operator course.

Building Engineer Matt Murtaugh completed respirator training.

The Parks Department operations and safety manual has been completely re-developed.

Increased staff knowledge of parks by implementing tours of each park site for all new full-time staff as well as interns. Staff will continue to work on park awareness for part-time and seasonal staff.

An updated employee orientation program was created.

Our “Lunch & Learn” staff programs, average 18 participants per session. These programs educate staff on customer service and other issues.

**Professional Education**

**Certifications**
- 9 staff are Certified Park and Recreation Professionals
- 3 staff are Certified Pool Operators
- 3 staff are Certified Playground Safety Inspectors
- 2 staff are Certified Park and Recreation Executives
- 1 staff is Aquatic Facility Operator certified

Facility Manager Kelsey Crecchio participated in first year of Supervisor Management school with NRPA and Graduated Personal Level of IPRA Leadership Academy

Athletic Manager Mike Azzaretto and Marketing Manager Jessica Cannaday completed the Team Level of Leadership Academy.

To foster a work environment that encourages collaborative teamwork and the development of the very best in park and recreation professionals.
Developed and implemented park, playground, athletic field, and equipment inspections. All inspections are documented based upon recommended frequency ranging from daily to seasonally.

Created a preventative maintenance plan, park classifications, and operating standards for equipment and park sites. Plan includes mowing, landscape, athletic field, snow removal, safety, and equipment standards and maintenance requirements.

Staff continues to improve underdeveloped space at the Maintenance Garage. The unpaved portion on the west side of the garage has been cleared, greatly increasing the amount of storage available and creating better organization.

To prioritize the fiscally responsible use of resources in all aspects of our operations.

Microsoft 365 upgrade increases storage and efficiency

Received the GFOA Award for 2015/2016 Fiscal Year

The security camera system in the Family Recreation Center was completely replaced with better wiring, cameras, and increased storage space.
The annual operating budget produces revenue which contributes to capital replacements and improvements such as field maintenance, ballfield work, and facility repairs.

2016/2017 Revenue by Source: Total $10,123,036

2016/2017 Expenditures by Allocation: Total $8,659,202
Your Tax Dollars

- High School District 86: 41.2%
- Grade School District 53: 32.7%
- College of DuPage: 7.3%
- Oak Brook Park District: 6.2%
- Dupage County: 5.2%
- Forest Preserve District: 4.2%
- York Township: 1.3%
- York Township Road: 1.3%
- DuPage Airport: .60%


Thank You!

A big thank you to our sponsors! The Oak Brook Park District Board of Commissioners and staff would like to thank the companies, individuals, and community groups who donated to our organization throughout the past year:

- Airgas
- Active Health Chiropractic Clinic
- AMITA Health
- Barbakoa
- Brook Forest Homeowners
- ChiroOne
- Cori Sikich Foundation
- Corner Bakery
- Crunchmasters
- Cuvee Cellars
- Darien Sportsplex
- Direct Fitness Solutions
- Einstein's Bagels Local Locations
- El Tapeo
- Evergreen Bank Group
- F-Stop Camera Club
- Forest Gate Homeowners
- Forest Glen Homeowners
- Fox's Pizza
- Georgelo's
- Gibson's Bar & Steakhouse
- Giordano's in Oakbrook Terrace
- Great American Bagel
- Hagg Press
- Hinsdale Nursery
- Honest Tea
- Hunter Trails Homeowners
- Hyatt Lodge
- Kramer's Foods
- La Barra
- Le Meridien
- Maggiano's in Oak Brook
- Dr. Marcos Lopez
- Midwest Club Homeowners
- Naperville Running Company
- New Balance
- Next Generation
- Oak Brook Civic Association
- Oak Brook Disc Golf League
- Oak Brook Golf Club
- Oak Brook Historical Society
- Oak Brook Little League
- Oak Brook Library
- Oak Brook Fire Department
- Oak Brook Park District Foundation
- Oak Brook Presidents Club
- Oak Brook Police Department
- Oak Brook Women's Club
- Pinstripe's
- Play It Again Sports
- Protein Bar
- PT Solutions
- Redstone American Grill
- Road Fabrics
- Rosati's
- Saddlebrook Homeowners
- Tiffany's Co.
- Timber Trails/Merry Lane Property Owners Association
- The PrivateBank
- Tom & Joan Mullins
- Two Brothers Brewery
- Village of Oak Brook
- Weber Grill
- York Grill
- York Woods Homeowners
**Vision:**
To provide a diverse range of opportunities designed to keep the members of the Greater Oak Brook Community happy, fit and active. By maintaining fiscally responsible practices and focusing on communication, environmental stewardship, and accessibility, the Oak Brook Park District works to help our community as a whole be its very best and feel its very best.

**Core Values:**

- **Communication:** Engaging in open, honest, and respectful communication both internally and externally will educate our community as to the benefits of parks & recreation and help to foster creativity, program development, encouragement, motivation, and loyalty among our staff and constituents.

- **Collaboration:** Working together to incorporate the diverse culture and viewpoints of our staff and community to effectively bring the numerous benefits of park and recreational opportunities and open space to our community.

- **Accessibility & Inclusion:** Ensuring that everyone, regardless of age or ability, has access to the very best in park and recreational opportunities to enrich their quality of life and help them work to be their very best and feel their very best.

- **Holistic Wellness:** Providing programs, services, and opportunities designed to improve all aspects of the overall wellness of the Greater Oak Brook community.

- **Consistent Customer Service:** Providing the very best experience to each individual who visits park district facilities or participates in programming.

- **Environmental Conservation & Stewardship:** Fostering the responsible use and protection of the natural environment through education, conservation, and sustainable practices.

**Strategic Initiatives:**

- To ensure that the very best facilities are available to our constituents.
- To provide the very best in parks and open space to our constituents and to be a community leader in environmental conservation and stewardship.
- To provide a diverse range of the very best passive and active recreational programs and opportunities to our entire community, regardless of age or ability.
- To foster a work environment that encourages collaborative teamwork and the development of the very best in park and recreation professionals.
- To prioritize the fiscally responsible use of resources in all aspects of our operations.