



The Sandlot - A Universal Playground opened, making the benefits of outdoor play available to all of our residents, regardless of age or ability.



Barres and mirrors were added to Studio B. Equipment and storage areas in both studios were reorganized.

Ballfield 1 was enlarged and equipped with LED lights. Improvements were also made to fields 2 and 3.

#### **ComEd Energy Efficiency Program: Aircare Plus**

**Completed inspection** and sealing of HVAC unit panels to increase efficiency of systems and aiflow within facilities.

An automatic door was installed between the Aquatic Center and Studio hallway improving humidity and temperature controls.

To provide the very best in park and open space to our constituents and to a be a community leader in environmental conservation and stewardship.

#### **Outstanding Park** and Facility Award

Oak Brook Park District's **Central Park received the 2018 IPRA Outstanding Facility** and Park Award for increasing accessibility and bringing maximum recreational value to the park through the Central Park Improvement project.

**Spoils from the Central Park Improvement** project were relocated to the existing sled hill, increasing the size of the hill by 50% and greatly improving user experience.

Developed a "Green Team" to improve recycling policies and procedures.

#### **Improving the water** quality all the way to the Gulf of Mexico

**Completed a native restoration** of 1500 ft. of heavily eroded shoreline and replaced a failed weir with a rock vane system in Ginger Creek.

To provide a diverse range of the very best passive and active recreational programs and opportunities to our entire community, regardless of age or ability.

#### **57% increase** in revenue:

In house summer athletic camp revenue increased 57%: 2017 Revenue: \$7,851 2018 Revenue: \$13,810

#### **NEW! Events**

**Triple Threat Dri Tri Series** 

- Tackle the Tri
  - Team Dri Tri
- Turkey Dri Tri

Community input meetings, a comprehensive survey, and a field usage RFP were administered to determine and plan the best design of Central **Park North Fields for** the community.

#### **Community Aquatic Management**

**Oak Brook Park District** renewed its cooperative operational agreement with the Village of Oak Brook to manage the **OBBT** Summer Aquatic Operations and provide the very best experience for the entire community.

### **Central Park North Fields**

To foster a work

encourages

environment that

collaborative teamwork

and the development of

the very best in park

and recreation

professionals.

Staff participated in multiple planning sessions to explore potential uses of CPN Fields.

#### Oak Brook Park District hosted the following Park **District Risk Management Agency (PDRMA) continuing** education programs:

- Supervisor's Role in **Managing Risk**
- PDRMA Human Resources and Employment Liability Program (HELP)
  - Fundamentals of **Playground Inspection**

#### **Impact Leadership**

**Executive Director.** Laure Kosey, was recognized by the Oak Brook Chamber of Commerce with a 2019 Impact Leadership Award.

#### **Rising Star**

**Corporate & Community** Relations, Liz Littwin, was named "Rising Star" of the IPRA C&M Section. To prioritize the fiscally responsible use of resources in all aspects of our operations.



## AchievementFOR EXCELLENCE IN Financial Reporting

2017/2018 FY

#### **Aaa Bond Rating**

Oak Brook Park District received the highest bond rating available from Moody's Investor's Service.

#### **Water Quality Grant**

In March of 2018, Oak Brook Park District was one of 5 agencies to receive a water quality grant from DuPage County and received over \$60K for park improvements.



#### **Build-A-Dream 3v3 Tournament**

The inaugural tournament attracted 31 teams and generated \$6,500 for the Universal Playground.

1574

### **EXCELLENT Programming NPS 68**

# of recreation programs available

to the Greater Oak Brook Community.

PERFORMANCE MEASURES

Summer 2018 | Fall 2018 | Winter/Spring 2019\*

Program evaluations were emailed to each program participant. According to global Net Promoter Score (NPS) standards, anything above 50 is considered "Excellent."

Average # of group ex classes (land & water) offered each week.

#### 13% Increase

**Synthetic Turf Field Revenue** FY 2017/2018: \$87,638 FY 2018/2019: \$101,248



of programs

**Participants** (11% higher than 5/1/17-3/31/18)

> R: 33,5% NR: 66.5%

96.9%

**Average Member Retention Rate** 

March 31, 2019 (19% higher than 5/1/17-3/31/18)

\*Winter/Spring 2019 numbers are incomplete. Data may change.

- Central Park **North Fields**
- Basketball and Tennis **Court Renovation Plan**
- Ginger Creek Restoration
- Buzz Box

- Tree diversification program Employee Open House
- and Project Education Increase Participation in
- **Special Events**
- Improve Picnic Area at the Tennis Center





## Download the plan at www.obparks.org

## STRATEGIC PLAN UPDATE

Plan Created November 6, 2017 (Updated 5/19)



**NEW Pioneers Trailkickers** program started in July, 2020.

Pioneers have been **enjoying their Monday** Morning walks through **Central Park.** 

#### BETTER **TOGETHER**

Staff has strengthed the relationship with Butler 53 PTO and has joined the **Community Outreach Committee. The Oak Brook Park District has** partnered with the **Lombard and Oak Brook Terrace Park Districts for** senior trips.



**NEW front entrance pavers** at the Tennis Center were installed.

To provide the very best in park and open space to our constituents and to a be a community leader in environmental conservation and stewardship.

Staff successfully planned and lead five **Forest Therapy Walks** through the Dean **Naure Santuary.** 



**Sustainability Committee** purchased and distrubuted reusable utensils to eliminate use of single-use plastics.



Upgraded outdoor sports lighting to energy efficient LED fixtures.

### "NAMASTE"

To provide a diverse

passive and active

range of the very best

recreational programs

and opportunities to

our entire community,

regardless of age or

**Chair Yoga is** now being offered at **Central Park** West.

ability.

#### **Winter Lights** at Central Park

From December to February, our community will have the opportunity to enjoy a beautifully lit, 1/2 mile walk through Central Park. This new event was made possible by the continued committment from staff, and overwhelming support from our sponsors and partners. Winter **Lights at Central Park will** continue for the next three years!

#### **NEW Events!**

Why Not Tri I Spy a Dri Tri **Eggtober Wagon Rides Movie Nights in the Park Three additional Concerts** 

### **Central Park North Fields**

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professionals.

Phase 1 began in July, 2020 and is set for completeion by **Spring, 2021!** New amenitites to look forward to include:

- 1 Mile Loop Walking Trail
  - Paved Parking
- Two Fitness Stations
  - Picnic Shelters
  - Baggo Games
- Basketball Courts
- Illuminated Soccer Fields

#### Oak Brook **Park District**

has provided a unifed message about diveristy, equity, and inclusion. Plans for training, and safe opportunites for conversation about inclusion and anti-racism, continue.

#### **NPRA Conference**

Staff attended the Virtual NRPA Confernce.

To prioritize the fiscally responsible use of resources in all aspects of our operations.



# **SANDLOT**

#### **Parent-Child Basketball Clinic**

generated \$2,500 for the Foundation to support Universal Play.



#### Pink 5K

Like many things this year, the Pink 5k had a "new look". The 10th Anniversarry was virtually celebrated throughout the month of October. The Oak **Brook Park District** donated \$10,175.00 to the Open Arms **Breast Cancer Outreach Fund.** 



#### **VOICES OF OAK BROOK**

#### Through tough times...

"We understand and sympathize with the situation and hope it gets back to normal. Thank you for all you do with my little girl. I know you have her back."

Leo D. - Preschool Parent

BEING THE VERY BEST

Every now and then, staff is reminded that

demonstrate, does not go unnoticed. Staff

has learned to pivot and adapt to the "new

normal", and it is much appreciated by our

the dedication and committment they

#### **Connecting the Community...**

"I just wanted to thank you tremendously for being a part of Trunk or Treat. We truly appreciated your support! Hope you had a great Halloween!"

Safia - Butler 53 PTO

#### Sponsorship Support...

"The staff and faculty members at the Oak Brook Park district are such a dedicated group of individuals. They are committed to bringing our community a sense of togetherness. I have worked with the Oak Brook park district both professionally as a Board Member for the foundation board and personally for my family's leisure. I have enjoyed working with the team at the park district and they have always been so kind, dedicated, and forward-thinking for our community. Wonderful team with one goal in sight, the well being of their Oak Brook Community".

> Lisa Giangrande - Community Member and Proud Sponsor of the Oak Brook Park District

#### Through Innovation...

"I just wanted to say how amazing this league has been going for these kids! Our son is currently enrolled and I have to tell you the way it's being run is absolutely incredible! I commend you, your team, and all of Breakaway for really making a difference in these kids during such crazy times!"

Katie C. - Basketball League Parent





Download the plan at www.obparks.org

### TRATEGIC PLAN UPDATE

November, 2020



#### **Central Park North Fields**

Phase 1 began in July, 2020 and is set for completion this Spring! New amenities to look forward to include:

- 1 Mile Loop Walking Trail
  - Paved Parking
- Two Fitness Stations
  - Picnic Shelters
  - Baggo Games
- Basketball Courts
- Illuminated Soccer Fields

#### **Keeping Clean!**

Park district staff has done an outstanding job cleaning the facilities with disinfectant throughout the day, evening, and in between fitness reservations.

#### **Aquatic Private** Rentals

Private rentals of the leisure pool continue to sell out in a matter of MINUTES, once announced to the community! To provide the very best in park and open space to our constituents and to be a community leader in environmental conservation and stewardship.

The Sustainability

**Committee hosted a** 

month long celebration

for Earth Day in April!

**Tree saplings were** 

available for pickup at

the Family Recreation

Center entrance.

Reusable grocery bags

were also handed out

at the Family

**Recreation Center.** 

The committee

continues to hand out

reusable utensils for

staff to use for meals

at work.

**The Park District** 

re-established 4 new

honey bee colonies at the

**Dean Nature Sanctuary.** 



#### **Monthly Celebrations**

**Each month, the Park District** will celebrate a national holiday internally and with the community!

- January Health and Wellness
- February Black History
- March Women's History
- April Autism Awareness

#### **Winter Lights** at Central Park



### **NEW Events & Programming!**

**Dare to Tri Series Virtual Group Fitness Classes Family Fest at Winter Lights At-home Egg Hunts** 

#### Oak Brook **Park District**

To foster a work

encourages

and recreation

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the very best in park

**NEW committee!** Staff has created a new Diversity, **Equity and** Inclusion (DEI) committee. The committee is working on formalizing their goals and learning opportunities for staff.

#### **IPRA** Conference

Staff attended the **Virtual IPRA Conference in** January.

#### **STAR Party**

This year's STAR Party was hosted in April at **Central Park West.** Staff was recognized for their hard work throughout the pandemic, enjoyed tacos, and raffle prizes.

### **Double Good Fundraiser**

To prioritize the fiscally

resources in all aspects

responsible use of

of our operations.

The Oak Brook Foundation partnered with Double Good Popcorn to raise money in April, 2021! \$740 was raised for the foundation benefitting The Sandlot.

#### **Saving Costs**

The COVID-19 pandemic has had a significant negative financial impact on the finances of the Park District. **Programming, facility rental** and sponsorship revenues for the fiscal year ending April 30, 2021 decreased approximately \$2.08 million, when compared to the prior year. In response to this decrease, Park District staff has made concerted efforts to curtail as much discretionary spending as possible and carried-out a significant reduction in our workforce.

These cost-saving measures resulted in a decrease in expenditures of approximately \$1.6 million, when compared to the prior year.

#### BEING THE VERY BEST

Every now and then, staff is reminded that the dedication and committment they demonstrate, does not go unnoticed. Staff has learned to pivot and adapt to the "new normal", and it is much appreciated by our participants and community.



#### **VOICES OF OAK BROOK**

#### Through tough times...

Hi, there. I filled out the survey, but I just wanted to thank you for providing a safe way for us to swim during the pandemic. Swimming is such a mental health booster for many of us; your lane reservation system, and your strict mask-wearing guidelines inside the building, made it possible. I'm very grateful. You have a wonderful operation there. I live in Oak Park and am jealous!

Barbara B. - Member

#### **Quality Customer Service ...**

Each and every one of the current employees we encounter, whether at the front desk or otherwise, are uniformly pleasant, helpful, courteous, knowledgeable, and professional. You have truly established a gifted group of professionals as employees of the Fitness Center, and we consider the Oak Brook fitness facility the finest we have ever seen, including the track, the machines and the available locker-room and workout facilities (which are always clean and up-to-date). Keep up the good work!

Jack and Fran M. - Members

#### New Tri Series Feedback...

#### Tackle the Tri:

"I enjoy all of the Tri events put on by the OB Park District. They're well run and have great facilities and equipment."

#### Why Not Tri:

Featured in Chicago Athlete Magazine for the second year in a row.

"All the volunteers and event staff were helpful and supportive by assisting participants".

Oak Brook Park District

A National Gold Medal Agency



Download the plan at www.obparks.org

## STRATEGIC PLAN UPDATE

May, 2021



#### **North Area of Central Park**

Phase 1 is complete! New amenities include:

- 1 Mile Loop Walking Trail
  - Paved Parking
- Two Fitness Stations
  - Picnic Shelters
  - Baggo Games
- Basketball Courts
- Illuminated Soccer Fields

#### **Pickleball**

Three NEW pickleball courts have replaced the basketball courts near Central Park West. Pickleball programming is now offered 5 days a week!

#### **Technology**

Six signs including a QR code linked to a full map of amenities in Central Park have been placed throughout **Central Park!** 

CHECK IT OUT: 简单



To provide the very best in park and open space to our constituents and to be a community leader in environmental conservation and stewardship.

The Sustainability

**Committee hosted a** 

"How to Harvest

Milkweed" Lunch and

**Learn in September** 

during "Sustainability

Month".

In June, The Oak Brook

**Park District hosted a** 

**Community Shredding** 

event at the

**Kensington stone** 

parking lot. This event

was sponsored by

**Evergreen Bank Group.** 

The committee

has also finished

handing out reusable

utensils for staff to use

for meals at work!

**Extras will be brought** 

to team events.



#### **Monthly Celebrations**

Each month, the Park District will celebrate a national holiday internally and with the community!

- May Pets
- June Pride
- July America
- August Culture
- September Sustainability
- October Cancer Awareness

#### **Winter Lights** at Central Park

Staff obtained an additional \$20,000 in sponsorships to cover the costs for this FREE recreational event open to everyone.

### **NEW Events & Programming!**

The Great Pumpkin Roll. Centered Park West.

The Breakaway Basketball "Get Better" League is now offered in the Summer, Fall, and Winter!

#### **Diversity, Equity,** and Inclusion (DEI)

To foster a work

encourages

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the very best in park

The opportunity to participate in two Safe Zone **Conversations** about the LGBTOAI **Community was** offered to staff in June!

#### **NRPA** Conference

Staff attended the NRPA **Conference in** September.

#### **Team Meals**

To thank staff for their hard work during the pandemic, the Park District will offer breakfast or lunch once a week through December 2022.

To prioritize the fiscally responsible use of resources in all aspects of our operations.



#### Oak Brook **Park District Foundation**

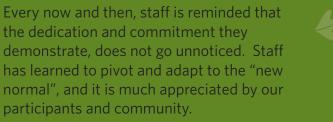
Thank you to Lara Suleiman for hosting a **Community Garage Sale Fundraiser in July! Over** \$1,600.00 was raised to support the Oak Brook **Park District Universal** Playground.

#### **Leaving Legacies**

Four trees and four benches were purchased and placed in Central Park.



The honey bee colonies at the Dean Nature Sanctuary have a new sponsor! We are grateful to have Millenium Bank and Trust's sponsorship support.



BEING THE VERY BEST



#### **VOICES OF OAK BROOK**

#### **Community Support...**

On behalf of the Oak Brook Police Department, we would like to extend our sincerest thanks and appreciation for your participation in this year's National Night Out. National Night Out allows for our department to join forces to promote policecommunity partnerships; crime, drug, and violence prevention; safety and neighborhood unity. Thank you again for helping us celebrate with neighbors in our community.

James Kruger - Chief of Oak Brook Police

#### Making a differenace...

I wanted to write to you to express my great appreciation for Ryan. Ryan has helped me from the beginning of my return to the opening of the Oak Brook Park District, after the closure due to Covid 19. He helped me with the new app, to set up reservations, he even helped me download the app on my phone. Ryan even helped me renew my membership. Ryan has always remained calm and very knowledgeable about all operations at the Oak Brook Park District.

JudyAnn Villa - Member

#### Events at Central Park West...

You were wonderful to work with as well. Thank you so much for your support and how you accommodated our needs. You were a Godsend.

Kitt Chester - CPW Rental

Hi Kate!

Thank you so, so much for all of your help in finally bringing this event to fruition. The space was absolutely perfect and we got tons of compliments on how lovely it was... I appreciate everything you have done to help us and we will spread the word on how pleasant this experience was!

Stephanie Sowinski - CPW Rental





### STRATEGIC PLAN UPDATE

Download the plan at www.obparks.org

November, 2021



#### **North Area of Central Park**

**The Oak Brook Park** District is a recipient of a **\$480,000 Department** of Commerce and **Economic Opportunity** (DCEO) grant. The Oak **Brook Park District will** allocate the grant funds to build a restroom and concessions building at the Central Park North Athletic Fields. **Construction will be** complete by March 2023.

#### **Safety First!**

**The Oak Brook Park District** was granted \$500.00 from **PDRMA for Emergency Trail** Stickers! Be on the lookout for seven emergency stickers attached to the wayfinding sign posts throughout Central Park.

To provide the very best in park and open space to our constituents and to be a community leader in environmental conservation and stewardship.



The Sustainability Committee hosted a month-long celebration for Earth Day in April! **Tree saplings were** available for pickup at the Family Recreation **Center entrance.** 

Reusable grocery bags were also handed out at the Family **Recreation Center.** 

The committee hosted a lunch and learn in April! Staff and preschool students planted a pollinator garden in front of the **Family Recreation** Center as part of an "Earth Day in the Parks" grant from the **Illinois Dept. of Natural** Resources.

### **NEW Events & Programming!**

To provide a diverse

passive and active

range of the very best

recreational programs

and opportunities to

our entire community,

regardless of age or

ability.

**Cocoa Cabin was NEW this** year! Families could stop in after their walk through the **Winter Lights at Central** Park and purchase treats and cozy beverages!

The Park District's first ever **Pickleball Tournament took** place in April, with 24 participants!

#### Oak Brook Park **District turns 60!**

This year, the Oak Brook Park District will turn 60! Staff has planned celebrations throughout the year - we will host "Celebrating the 60's **Concert Series" this June** and July, show the **Pioneers some movies** from the 60's, and end with a birthday celebration in November of 2022!



### **Champions for Change Award**

To foster a work

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environment that

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and the development of

the very best in park

The Park District was the recipient of the IPRA "Champions for Change" award. The Champions for **Change Award recognizes** agencies with unique and exemplary practices of increasing access and fostering diversity and inclusion within their community or organization. **Well done DEI Committee for** leading the way!

#### **IPRA** Conference

Staff attended the IPRA **Conference in** January.

#### The "WIG"

In November of 2021, staff developed several initiatives to meet our Wildly Important Goal to Implement a Customer **Experience Metric Program by November** 2022!

To prioritize the fiscally responsible use of resources in all aspects of our operations.



#### **Oak Brook Park District Foundation**

The Oak Brook Park District **Foundation partnered with** the Peoples Resource Center to help their seasonal efforts. Our community raised over \$3,800+ to help support each other during the winter months.

The Foundation has also begun sending out quarterly e-blasts to past donors. Each quarter, past donors will receive news updates, along with different ways to show their continued support.

#### **2022 Sponsorship Opportunities Book**

The Park District has developed a sponsorship opportunities booklet! The booklet is embedded on our website at: www.obparks.org/become-sponsor

#### BEING THE VERY BEST

Every now and then, staff is reminded that the dedication and commitment they demonstrate, does not go unnoticed. Staff has learned to pivot and adapt to the "new normal", and it is much appreciated by our participants and community.



#### **VOICES OF OAK BROOK**

#### **Community Support...**

Laure,

Thank you for the mention and of course, it is my pleasure to assist at any time with grant applications. I am almost embarrassed to admit that I have worked on DCEO grants for over 22 years, am GATA certified, and know the buzzwords the administrators look for. Congratulations! We are delighted that you keep moving the bar higher and higher for tournaments.

> Beth Marchetti - Executive Director, DuPage **Convention & Visitors Bureau**

#### Making a differenace...

Dear Karen,

Keith and I would like to thank you for your part in our receiving of a membership for the Oak Brook Park District. We appreciate it so much and look forward to enjoying it! MORE IMPORTANTLY, we want to thank you for your kindness, consideration and friendship. It has been such a pleasure to work with you and to have fun with you! The park is very lucky to have you. You are a very special person, and we feel very fortunate that you are in our lives.

Keith and Pamela Baldwin - Members

#### Special Event Feedback...

Loved the vibe this year! It was super well run and a gorgeous day to celebrate!

Amy DeLuca - Pink 5k Participant

Extremely well-organized event! From the time you pulled in and were directed to parking to the volunteers on the course everything was easy to follow. Volunteers were very friendly and great variety of vendors as well.

-Anonymous Pink 5k Participant





Download the plan at www.obparks.org

ATEGIC PLAN UPDATE

May, 2022



#### North Area of Central Park

The Park District was awarded a \$400,000 OSLAD Grant, as well as the DCEO Grant for \$480,000 for a total amount of \$880,000! Funds will be used towards the north fields' concession/washroom building, new amphitheater, a fitness challenge course for all ages, table games including ping pong, chess, and checkers, as well as a bocce court.

#### **CAPRA**

The CAPRA committee did an outstanding job with our CAPRA visit. We passed every standard and will be honored at the NRPA conference in Phoenix, AZ in September. We were also recognized as an industry leader with our Orientation Passport, which has been recommended to be presented at the conference!

To provide the very best in park and open space to our constituents and to be a community leader in environmental conservation and stewardship.





The Sustainability
Committee has
developed a volunteer
toolkit for groups who
wish to organize park
cleanup activities at
Central Park and the
Dean Nature Sanctuary.
The toolkit includes PPE,
site maps, waivers, and
instructions for the
cleanup work, which will
allow the group to
perform the work
independently.

This past June, the
Sustainability Committee
conducted a community
shredding event with
over 200 attendees. On
the same day, the
DuPage River Sweep was
a success with a
dedicated handful of
volunteers removing 8
bags of litter from
Central Park and the
Dean Nature Sanctuary.

To provide a diverse range of the very best passive and active recreational programs and opportunities to our entire community, regardless of age or ability.

### **Supporting our LGBTQ+ Youth**

In June, staff enjoyed the "Supporting our LGBTQ+ Youth" training video. The Oak Brook Park District, Park District of Oak Park, and IPRA all had a hand in producing this video, and it's currently being shared throughout the industry!

### **NEW Events & Programming!**

Our NEW Lifetime Learning Series began in June! Topics have included:

- ' Healthy Eating for 1 or 2
- ' Downsizing with Lisa
- Protecting Your Identity
   With THREE MORE
   coming this fall!

#### **Sharing Resources**

Executive Director Laure Kosey presented about equity and inclusion at the 2022 Diversity Education Institute.

Download the plan at www.obparks.org

environment that
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professionals.

To foster a work

### 5 Stars for Aquatics!

Congrats to the aquatic center staff on their 5 Star StarGuard Elite Lifeguard Audit in August! This is the highest score possible and represents an acknowledgment of excellence in our staff, their professionalism and the operations of our facility by our licensing agency.

### **Communicating with Spanish Speaking Staff**

At the July and August All
Staff Meetings, bi-lingual
staff stepped up to the
plate! Policies regarding the
changes involving vacation,
comp, and personal time
were all translated into
Spanish via documents and
live PowerPoint
presentations. Staff will
continue in this fashion at
future All Staff Meetings!

## Investing in the FUTURE!

To prioritize the fiscally

resources in all aspects

responsible use of

of our operations.

Permanent pickleball lines have been placed on all 3 basketball courts for a total of 9 pickleball courts! We have also laid down permanent lines for our Get Better League (Basketball).

Staff is also in the planning process of converting a tennis court into a pickleball court at both Saddlebrook and Forest Glen Parks!

#### **Efficiency**

Finance worked with BS&A to have the system automatically generate a check copy for every accounts payable check we issue and store such check image within the software as an attachment for quicker retrieval. Now, when the auditors request to view the check copy, we no longer need to retrieve a paper copy from a cabinet; staff may simply download the electronic copy and email it to them!

#### BEING THE VERY BEST

Every now and then, staff is reminded that the dedication and commitment they demonstrate, does not go unnoticed. Staff has learned to pivot and adapt to the "new normal", and it is much appreciated by our participants and community.



#### **VOICES OF OAK BROOK**

#### **Community Support...**

I just wanted to send a quick note to say "thank you" for allowing us to use your space for cross country practice. We had a great turnout averaging between 44-50 kids at each practice. We have our first meet tonight and would not have been prepared without your willingness to use the fields. Thanks again and have a great evening!

- Mike Finke, Cross Country Coach at Butler Jr. High

#### Making Memories at CPW...

"I want to let you know that we had a great time, and I think you will be contacted in the future by some of my guests wanting to rent the facility for their upcoming events.

I really want to express how friendly the staff was, especially Annemarie. She was awesome, and I want to let her know that we really appreciate her.

Again, thank you and your staff for all that was done to make our day such a success.

- Armetta Moseley

#### Special Event Feedback...

"I found out about this event for the first time this year and we all had an amazing time! We hope to do this every year!"

- A Walk in the Park Wine Tour attendee.

Oak Brook Park District

A National Gold Medal Agency



## STRATEGIC PLAN UPDATE

SEPTEMBER, 2022

FEEL YOUR VERY BEST HAPPY | FIT | ACTIVE



#### **North Area of Central Park**

**Construction at the north** athletic fields began in March! The Concession/washroom building, new amphitheater, a fitness challenge course for all ages, table games including ping pong, chess, and checkers, as well as a bocce court, are all underway.

#### **Outdoor Restrooms** at the Tennis Center

This past spring, the maintenance team successfully remodled the outdoor restrooms at the **Tennis Center! Both restrooms** are now gender neutral, and one of them is ADA accessible.

#### **Awarded again in 2022!**





To provide the very best in park and open space to our constituents and to be a community leader in environmental conservation and stewardship.

The Sustainability **Committee hosted a** month-long celebration for Earth Day in April!

**Tree saplings were** available for pickup at the Family Recreation Center entrance.

Reusable grocery bags were also handed out at the Family **Recreation Center.** 

The committee hosted a lunch and learn in April! Staff gathered at the Central **Park North Athletic** Fields to plant trees at the new property.

#### **LED Upgrade at** the FRC!

By installing LED lights, the **Park District is projected to** use as little as 1,480,132 kWh a year. With this change in energy use, the Park District may save up to \$25,430.56 annually!

To provide a diverse range of the very best passive and active recreational programs and opportunities to our entire community, regardless of age or ability.

#### **Member Retention**

- The member referral program & the monthly member challenge incentive program was implemented.
- A partnership has been created with Silver Sneakers and Renew Active.
- The Aquatic and Fitness 3 year Business Plans were developed, which provides additional member retention services and programs.

#### Virtual New **Member Welcome Paket**

**A Virtual New Member** Packet was developed and implemented! New Members receive this in the form of an e-blast, the week they become a member. Additionally, with accessibility and inclusion in mind, the FRC tour process was redesigned by staff.

#### **NEW Programming!**

First ever pickleball clinic and torunament was hosted at the FRC in April!

### **Committment to Diversity, Inclusion,** & Equity Award

To foster a work

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professionals.

The Oak Brook Park District was honored to have received the Commitment to **Diversity, Inclusion, and Equity Award at this year's Greater Oak Brook Chamber** of Commerce Annual **Meeting and Awards Ceremony. The Commitment** to Diversity, Inclusion, and **Equity Award recognizes a Chamber organization that** best exemplifies awareness and best practices in creating an inclusive organization.

#### **NRPA Gold Medal**

**The American Academy for Park and Recreation** Administration (AAPRA), in partnership with the National **Recreation and Park** Association (NRPA), announced the Oak Brook Park District as a finalist for the 2023 National Gold **Medal Awards for Excellence** in Park and Recreation Management.

#### **Happy Little Trees**

To prioritize the fiscally

resources in all aspects

responsible use of

of our operations.

The Park District received and planted a donation of twenty trees from the **Morton Arboretum! This** generous donation saved the Disctrict over \$3,000.

#### Oak Brook **Park District Foundation**

**The Oak Brook Park District** Foundation partnered with the Peoples Resource Center to help their seasonal efforts. Our community raised over \$5,235 to help support each other during the winter months.

#### **NEW Healthcare Memberships**

**The Oak Brook Park District** introduced a healthcare membership category, which resulted in an additional \$15,330 in membership revenue.

**Renew Active** 



## TRATEGIC PLAN UPDATE

May, 2023

#### BEING THE VERY BEST

Every now and then, staff is reminded that the dedication and commitment they demonstrate, does not go unnoticed. Staff has learned to pivot and adapt to the "new normal", and it is much appreciated by our participants and community.



#### **VOICES OF OAK BROOK**

Safety First...

Patron, Susan Boldrey, stopped in the FRC Administration Office in March to say she was very impressed with how our staff handled the tornado warning. (i.e., the announcements, calm/controlled staff direction to shelters). She is a school teacher and is very familiar with emergency procedures.

-Susan Boldrey, Patron

#### **New Offerings...**

"Thanks again for hosting the tourney and Dave 'the Badger.' I learned lots and had a bunch of fun while meeting new people. Clinic and tourney were very well organized and executed! Kudos to you and the team!"

- Julia Pedersen, Patron

#### Recognition...

"You should be proud of all the work you have accomplished at the Oak Brook Park District. Your programs are excellent and your staff is helpful and professional. I have worked with many park districts in the suburban area, I was a chief of staff for another Rep in the 77th district for 6 years, and you are one of the best and most well-run park districts I have seen."

-Susan Douglas, Chief of Staff (State Representative Jenn Ladisch Douglass)





Download the plan at www.obparks.org



#### **North Area of Central Park**

**Phase II construction at the** north athletic fields is almost complete! The concession/ restroom building, new amphitheater, a fitness challenge course for all ages, table games including ping pong, chess, and checkers, as well as a bocce court, are almost finished!

#### **NEW Picnic Area** at Tennis Center

improvements were made at the **Tennis Center patio so that a** new and accessible family picnic area could be created!

#### **Tennis Courts**

The tennis courts at Chillem, Saddle Brook, and Forest Glen Parks were resurfaced this past spring/summer. Additionally, a tennis court at both Forest Glen and Saddle Brook parks were converted into pickleball courts. To provide the very best in park and open space to our constituents and to be a community leader in environmental conservation and stewardship.

**The Sustainability Team hosted the 2nd** annual Community **Shredding Event in** June!



The team is working with the Village of Oak **Brook to celebrate** "OakTober." This initiative will include a mural that the community will decorate with fall leaves, a sapling giveaway, and several educational videos on social media.

K BRO

passive and active recreational programs and opportunities to our entire community, regardless of age or ability.

To provide a diverse

range of the very best

#### **NEW Programming!**

**First ever Harry Potter Movie** Party Night was a success with over 90 participants!

#### **Protecting Swimmers**

This past July, the Park District in partnership with IDPH and **DuPage County Health Department hosted a media** event about swimmer safety.

The event took place at Splash **Island and featured speakers** such as 3x Olympic Gold **Medalist, Matt Grevers, and** representatives from the Illinois **Chapter of the American Academy of Pediatrics, DuPage County Health Department, and Ann and Robert H. Lurie Children's Hospital of Chicago.** 

#### **'O CANADA!**

For the first time since the pandemic began, our multi-day travel club trips are BACK! After being postponed several times, the Pioneers were finally able to take their trip to Canada in September of 2023.

#### **Mental Health is HEALTH!**

To foster a work

encourages

environment that

collaborative teamwork

and the development of

the very best in park

and recreation

professionals.

Thanks to our Health & Wellness Team, staff was able to enjoy a few mental health breaks by participating in fisbee golf on their lunch break and attending a power walking lunch and learn!

#### **Team Education Brings New Offerings**

In aquatics, Caroline **Reimann and Michaela George have been** awarded a scholarship to become certified in adaptive aquatic instruction through the **Swim Angelfish Organization!** 

> This certification will provide them with experience to best accommodate swim lesson patrons with special needs.

To prioritize the fiscally responsible use of resources in all aspects of our operations.



#### **GFOA Award**

The Park District was awarded the Certificate of **Acheivement from the** GFOA for our 21/22 FY audit report. Great job, team!



The annual Pink 5k event raised over \$23,000 for the **Hinsdale Hospital Foundation Open Arms Breast Cancer Outreach** Fund!

#### **FRESH and READY** for USE!

With the financial support of **Evergreen Bank Group, the** synthetic turf soccer field has been replaced! Construction was completed in August, 2023.

#### **BEING THE VERY BEST**

Every now and then, staff is reminded that the dedication and commitment they demonstrate, does not go unnoticed. Here are just a few of the "thank you's" we have received over the last six months!





#### **VOICES OF OAK BROOK**

#### **Touching Lives...**

I just wanted to send a very sincere thank you and note of appreciation for your swim instructors. My daughters have been taking lessons there since they were a toddler/infant respectively. They're now 7 and 9. My 7 year old daughter is deaf. She wears cochlear implants to allow her to hear, so we put them in waterproof cases during lessons. They are a pain and sometimes come off. Riley has dealt with Alice and her implants with such patience and delicacy and positivity from the very beginning. She isn't her current teacher now, but always greets her and engages with her regardless. Alice adores her and we cannot thank her enough for her patience and kindness over the years.

Meeka is the absolute best as well! I just wanted to give a genuine thank you to her because I noticed her using sign language with Alice during class and it was so heart warming to see. Alice lit up immediately when she saw her using sign language, I could tell it made her feel so seen, and so special. I just wanted to send along a positive note. I felt the staff should know how awesome they and how much their acts of kindness are appreciated!

- Stefanie Remiasz, mother to swim lesson participant

#### **New Offerings...**

"My wife and I want to thank you for opening up your facility to Silver Sneakers. We enjoy playing Pickleball and the lessons we took from Ed and Barbara gave us a solid understanding of the rules, score keeping and general strategies. Many, many thanks!

- Rich and Joan Smrha, Members

STRATEGIC PLAN UPDATE FEEL YOUR VERY BEST Download the plan at www.obparks.org SEPTEMBER, 2023

### Oak Brook Park District

A National Gold Medal Agency