

To ensure that the very best facilities are available to our constituents.



The Sandlot - A Universal Playground opened, making the benefits of outdoor play available to all of our residents, regardless of age or ability.



Barres and mirrors were added to Studio B. Equipment and storage areas in both studios were reorganized.

Ballfield 1 was enlarged and equipped with LED lights. Improvements were also made to fields 2 and 3.

ComEd Energy Efficiency Program: Aircare Plus

Completed inspection and sealing of HVAC unit panels to increase efficiency of systems and airflow within facilities.

An automatic door was installed between the Aquatic Center and Studio hallway improving humidity and temperature controls.

To provide the very best in park and open space to our constituents and to be a community leader in environmental conservation and stewardship.



Outstanding Park and Facility Award

Oak Brook Park District's Central Park received the 2018 IPRA Outstanding Facility and Park Award for increasing accessibility and bringing maximum recreational value to the park through the Central Park Improvement project.

Spoils from the Central Park Improvement project were relocated to the existing sled hill, increasing the size of the hill by 50% and greatly improving user experience.



Developed a "Green Team" to improve recycling policies and procedures.

Improving the water quality all the way to the Gulf of Mexico

Completed a native restoration of 1500 ft. of heavily eroded shoreline and replaced a failed weir with a rock vane system in Ginger Creek.

To provide a diverse range of the very best passive and active recreational programs and opportunities to our entire community, regardless of age or ability.



57% increase in revenue:

In house summer athletic camp revenue increased 57%:
2017 Revenue: \$7,851
2018 Revenue: \$13,810

NEW! Events

Triple Threat Dri Tri Series

- Tackle the Tri
- Team Dri Tri
- Turkey Dri Tri



Community input meetings, a comprehensive survey, and a field usage RFP were administered to determine and plan the best design of Central Park North Fields for the community.

Community Aquatic Management

Oak Brook Park District renewed its cooperative operational agreement with the Village of Oak Brook to manage the OBBT Summer Aquatic Operations and provide the very best experience for the entire community.

To foster a work environment that encourages collaborative teamwork and the development of the very best in park and recreation professionals.



Central Park North Fields

Staff participated in multiple planning sessions to explore potential uses of CPN Fields.

Oak Brook Park District hosted the following Park District Risk Management Agency (PDRMA) continuing education programs:

- Supervisor's Role in Managing Risk
- PDRMA Human Resources and Employment Liability Program (HELP)
- Fundamentals of Playground Inspection

Impact Leadership

Executive Director, Laure Kosey, was recognized by the Oak Brook Chamber of Commerce with a 2019 Impact Leadership Award.

Rising Star

Corporate & Community Relations, Liz Littwin, was named "Rising Star" of the IPRA C&M Section.



2017/2018 FY

Aaa Bond Rating

Oak Brook Park District received the highest bond rating available from Moody's Investor's Service.

Water Quality Grant

In March of 2018, Oak Brook Park District was one of 5 agencies to receive a water quality grant from DuPage County and received over \$60K for park improvements.



Build-A-Dream 3v3 Tournament

The inaugural tournament attracted 31 teams and generated \$6,500 for the Universal Playground.

PERFORMANCE MEASURES

Summer 2018 | Fall 2018 | Winter/Spring 2019*

1574

of recreation programs available to the Greater Oak Brook Community.

89%
of programs offered ran

EXCELLENT Programming NPS 68

Program evaluations were emailed to each program participant.

According to global Net Promoter Score (NPS) standards, anything above 50 is considered "Excellent."



13,831

Program Participants
(11% higher than 5/1/17-3/31/18)

R: 33.5%
NR: 66.5%



96.9%

Average Member Retention Rate

92

Average # of group ex classes (land & water) offered each week.

HAPPY | FIT | ACTIVE



13% Increase

Synthetic Turf Field Revenue

FY 2017/2018: \$87,638
FY 2018/2019: \$101,248

402,622

Visited the FRC
May 1, 2018-
March 31, 2019
(19% higher than 5/1/17-3/31/18)

*Winter/Spring 2019 numbers are incomplete. Data may change.

Initiatives in Progress:

- Central Park North Fields
- Basketball and Tennis Court Renovation Plan
- Ginger Creek Restoration
- Buzz Box
- Tree diversification program
- Employee Open House and Project Education
- Increase Participation in Special Events
- Improve Picnic Area at the Tennis Center

Oak Brook
Park District

A National Gold Medal Agency



STRATEGIC PLAN UPDATE

Download the plan at www.obparks.org

MAY 2019

Plan Created November 6, 2017 (Updated 5/19)

BE YOUR VERY BEST
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FEEL YOUR VERY BEST

To ensure that the very best facilities are available to our constituents.



To provide the very best in park and open space to our constituents and to be a community leader in environmental conservation and stewardship.



To provide a diverse range of the very best passive and active recreational programs and opportunities to our entire community, regardless of age or ability.



To foster a work environment that encourages collaborative teamwork and the development of the very best in park and recreation professionals.



To prioritize the fiscally responsible use of resources in all aspects of our operations.



NEW Pioneers Trailkickers program started in July, 2020.



Pioneers have been enjoying their Monday Morning walks through Central Park.

Staff successfully planned and lead five Forest Therapy Walks through the Dean Naure Sanctuary.

"NAMASTE"

Chair Yoga is now being offered at Central Park West.



Central Park North Fields

Phase 1 began in July, 2020 and is set for completion by Spring, 2021!

New amenities to look forward to include:

- 1 Mile Loop Walking Trail
 - Paved Parking
- Two Fitness Stations
 - Picnic Shelters
 - Baggo Games
 - Basketball Courts
- Illuminated Soccer Fields



Parent-Child Basketball Clinic generated \$2,500 for the Foundation to support Universal Play.



Pink 5K

Like many things this year, the Pink 5k had a "new look". The 10th Anniversary was virtually celebrated throughout the month of October. The Oak Brook Park District donated \$10,175.00 to the Open Arms Breast Cancer Outreach Fund.

Oak Brook Park District has provided a unified message about diversity, equity, and inclusion. Plans for training, and safe opportunities for conversation about inclusion and anti-racism, continue.

NPRA Conference
Staff attended the Virtual NPRA Conference.

Winter Lights at Central Park

From December to February, our community will have the opportunity to enjoy a beautifully lit, 1/2 mile walk through Central Park. This new event was made possible by the continued commitment from staff, and overwhelming support from our sponsors and partners. Winter Lights at Central Park will continue for the next three years!

NEW Events!

Why Not Tri
I Spy a Tri
Eggtober
Wagon Rides
Movie Nights in the Park
Three additional Concerts

BETTER TOGETHER

Staff has strengthened the relationship with Butler 53 PTO and has joined the Community Outreach Committee. The Oak Brook Park District has partnered with the Lombard and Oak Brook Terrace Park Districts for senior trips.



NEW front entrance pavers at the Tennis Center were installed.



Sustainability Committee purchased and distributed reusable utensils to eliminate use of single-use plastics.



Upgraded outdoor sports lighting to energy efficient LED fixtures.



Oak Brook
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STRATEGIC PLAN UPDATE

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NOVEMBER, 2020

BEING THE VERY BEST

Every now and then, staff is reminded that the dedication and commitment they demonstrate, does not go unnoticed. Staff has learned to pivot and adapt to the "new normal", and it is much appreciated by our participants and community.



VOICES OF OAK BROOK

Through tough times...

"We understand and sympathize with the situation and hope it gets back to normal. Thank you for all you do with my little girl. I know you have her back."

Leo D. - Preschool Parent

Connecting the Community...

"I just wanted to thank you tremendously for being a part of Trunk or Treat. We truly appreciated your support! Hope you had a great Halloween!"

Safia - Butler 53 PTO

Sponsorship Support...

"The staff and faculty members at the Oak Brook Park district are such a dedicated group of individuals. They are committed to bringing our community a sense of togetherness. I have worked with the Oak Brook park district both professionally as a Board Member for the foundation board and personally for my family's leisure. I have enjoyed working with the team at the park district and they have always been so kind, dedicated, and forward-thinking for our community. Wonderful team with one goal in sight, the well being of their Oak Brook Community".

Lisa Giangrande - Community Member and Proud Sponsor of the Oak Brook Park District

Through Innovation...

"I just wanted to say how amazing this league has been going for these kids! Our son is currently enrolled and I have to tell you the way it's being run is absolutely incredible! I commend you, your team, and all of Breakaway for really making a difference in these kids during such crazy times!"

Katie C. - Basketball League Parent

FEEL YOUR VERY BEST
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Central Park North Fields

Phase 1 began in July, 2020 and is set for completion this Spring!

New amenities to look forward to include:

- 1 Mile Loop Walking Trail
 - Paved Parking
- Two Fitness Stations
 - Picnic Shelters
 - Baggo Games
- Basketball Courts
- Illuminated Soccer Fields

Keeping Clean!

Park district staff has done an outstanding job cleaning the facilities with disinfectant throughout the day, evening, and in between fitness reservations.

Aquatic Private Rentals

Private rentals of the leisure pool continue to sell out in a matter of MINUTES, once announced to the community!

To provide the very best in park and open space to our constituents and to be a community leader in environmental conservation and stewardship.



The Sustainability Committee hosted a month long celebration for Earth Day in April! Tree saplings were available for pickup at the Family Recreation Center entrance.

Reusable grocery bags were also handed out at the Family Recreation Center.

The committee continues to hand out reusable utensils for staff to use for meals at work.

The Park District re-established 4 new honey bee colonies at the Dean Nature Sanctuary.

To provide a diverse range of the very best passive and active recreational programs and opportunities to our entire community, regardless of age or ability.



Monthly Celebrations

Each month, the Park District will celebrate a national holiday internally and with the community!

- January - Health and Wellness
- February - Black History
- March - Women's History
- April - Autism Awareness

Winter Lights at Central Park



Staff is working on obtaining three more sponsors for the Winter Lights at Central Park. Winter Lights will continue for the next three years!

NEW Events & Programming!

Dare to Tri Series
Virtual Group Fitness Classes
Family Fest at Winter Lights
At-home Egg Hunts

To foster a work environment that encourages collaborative teamwork and the development of the very best in park and recreation professionals.



Oak Brook Park District NEW committee!
Staff has created a new Diversity, Equity and Inclusion (DEI) committee. The committee is working on formalizing their goals and learning opportunities for staff.

IPRA Conference
Staff attended the Virtual IPRA Conference in January.

STAR Party
This year's STAR Party was hosted in April at Central Park West. Staff was recognized for their hard work throughout the pandemic, enjoyed tacos, and raffle prizes.

To prioritize the fiscally responsible use of resources in all aspects of our operations.



Double Good Fundraiser

The Oak Brook Foundation partnered with Double Good Popcorn to raise money in April, 2021! \$740 was raised for the foundation benefitting The Sandlot.

Saving Costs

The COVID-19 pandemic has had a significant negative financial impact on the finances of the Park District. Programming, facility rental and sponsorship revenues for the fiscal year ending April 30, 2021 decreased approximately \$2.08 million, when compared to the prior year. In response to this decrease, Park District staff has made concerted efforts to curtail as much discretionary spending as possible and carried-out a significant reduction in our workforce.

These cost-saving measures resulted in a decrease in expenditures of approximately \$1.6 million, when compared to the prior year.

BEING THE VERY BEST

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VOICES OF OAK BROOK

Through tough times...

Hi, there. I filled out the survey, but I just wanted to thank you for providing a safe way for us to swim during the pandemic. Swimming is such a mental health booster for many of us; your lane reservation system, and your strict mask-wearing guidelines inside the building, made it possible. I'm very grateful. You have a wonderful operation there. I live in Oak Park and am jealous!

Barbara B. - Member

Quality Customer Service ...

Each and every one of the current employees we encounter, whether at the front desk or otherwise, are uniformly pleasant, helpful, courteous, knowledgeable, and professional. You have truly established a gifted group of professionals as employees of the Fitness Center, and we consider the Oak Brook fitness facility the finest we have ever seen, including the track, the machines and the available locker-room and workout facilities (which are always clean and up-to-date). Keep up the good work!

Jack and Fran M. - Members

New Tri Series Feedback...

Tackle the Tri:

"I enjoy all of the Tri events put on by the OB Park District. They're well run and have great facilities and equipment."

Why Not Tri:

Featured in Chicago Athlete Magazine for the second year in a row.
"All the volunteers and event staff were helpful and supportive by assisting participants".

Oak Brook
Park District

A National Gold Medal Agency



STRATEGIC PLAN UPDATE

Download the plan at www.obparks.org

MAY, 2021

FEEL YOUR VERY BEST
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North Area of Central Park

- Phase 1 is complete!
New amenities include:
- 1 Mile Loop Walking Trail
 - Paved Parking
 - Two Fitness Stations
 - Picnic Shelters
 - Baggo Games
 - Basketball Courts
 - Illuminated Soccer Fields

Pickleball

Three NEW pickleball courts have replaced the basketball courts near Central Park West. Pickleball programming is now offered 5 days a week!

Technology

Six signs including a QR code linked to a full map of amenities in Central Park have been placed throughout Central Park!

CHECK IT OUT:



To provide the very best in park and open space to our constituents and to be a community leader in environmental conservation and stewardship.



The Sustainability Committee hosted a "How to Harvest Milkweed" Lunch and Learn in September during "Sustainability Month".

In June, The Oak Brook Park District hosted a Community Shredding event at the Kensington stone parking lot. This event was sponsored by Evergreen Bank Group.

The committee has also finished handing out reusable utensils for staff to use for meals at work! Extras will be brought to team events.

To provide a diverse range of the very best passive and active recreational programs and opportunities to our entire community, regardless of age or ability.



Monthly Celebrations

Each month, the Park District will celebrate a national holiday internally and with the community!

- May - Pets
- June - Pride
- July - America
- August - Culture
- September - Sustainability
- October - Cancer Awareness

Winter Lights at Central Park



Staff obtained an additional \$20,000 in sponsorships to cover the costs for this FREE recreational event open to everyone.

NEW Events & Programming!

The Great Pumpkin Roll.
Centered Park West.
The Breakaway Basketball "Get Better" League is now offered in the Summer, Fall, and Winter!

To foster a work environment that encourages collaborative teamwork and the development of the very best in park and recreation professionals.



Diversity, Equity, and Inclusion (DEI)

The opportunity to participate in two Safe Zone Conversations about the LGBTQAI Community was offered to staff in June!

NRPA Conference
Staff attended the NRPA Conference in September.

Team Meals

To thank staff for their hard work during the pandemic, the Park District will offer breakfast or lunch once a week through December 2022.

To prioritize the fiscally responsible use of resources in all aspects of our operations.



Oak Brook Park District Foundation

Thank you to Lara Suleiman for hosting a Community Garage Sale Fundraiser in July! Over \$1,600.00 was raised to support the Oak Brook Park District Universal Playground.

Leaving Legacies

Four trees and four benches were purchased and placed in Central Park.



The honey bee colonies at the Dean Nature Sanctuary have a new sponsor! We are grateful to have Millenium Bank and Trust's sponsorship support.

BEING THE VERY BEST



Every now and then, staff is reminded that the dedication and commitment they demonstrate, does not go unnoticed. Staff has learned to pivot and adapt to the "new normal", and it is much appreciated by our participants and community.



VOICES OF OAK BROOK

Community Support...

On behalf of the Oak Brook Police Department, we would like to extend our sincerest thanks and appreciation for your participation in this year's National Night Out. National Night Out allows for our department to join forces to promote policecommunity partnerships; crime, drug, and violence prevention; safety and neighborhood unity. Thank you again for helping us celebrate with neighbors in our community.

James Kruger - Chief of Oak Brook Police

Making a difference...

I wanted to write to you to express my great appreciation for Ryan. Ryan has helped me from the beginning of my return to the opening of the Oak Brook Park District, after the closure due to Covid 19. He helped me with the new app, to set up reservations, he even helped me download the app on my phone. Ryan even helped me renew my membership. Ryan has always remained calm and very knowledgeable about all operations at the Oak Brook Park District.

JudyAnn Villa - Member

Events at Central Park West...

Hey Kate,
You were wonderful to work with as well. Thank you so much for your support and how you accommodated our needs. You were a Godsend.

Kitt Chester - CPW Rental

Hi Kate!
Thank you so, so much for all of your help in finally bringing this event to fruition. The space was absolutely perfect and we got tons of compliments on how lovely it was... I appreciate everything you have done to help us and we will spread the word on how pleasant this experience was!

Stephanie Sowinski - CPW Rental

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NOVEMBER, 2021

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North Area of Central Park

The Oak Brook Park District is a recipient of a \$480,000 Department of Commerce and Economic Opportunity (DCEO) grant. The Oak Brook Park District will allocate the grant funds to build a restroom and concessions building at the Central Park North Athletic Fields. Construction will be complete by March 2023.

Safety First!

The Oak Brook Park District was granted \$500.00 from PDRMA for Emergency Trail Stickers! Be on the lookout for seven emergency stickers attached to the wayfinding sign posts throughout Central Park.

To provide the very best in park and open space to our constituents and to be a community leader in environmental conservation and stewardship.



The Sustainability Committee hosted a month-long celebration for Earth Day in April! Tree saplings were available for pickup at the Family Recreation Center entrance.

Reusable grocery bags were also handed out at the Family Recreation Center.

The committee hosted a lunch and learn in April! Staff and preschool students planted a pollinator garden in front of the Family Recreation Center as part of an "Earth Day in the Parks" grant from the Illinois Dept. of Natural Resources.

To provide a diverse range of the very best passive and active recreational programs and opportunities to our entire community, regardless of age or ability.



NEW Events & Programming!

Cocoa Cabin was NEW this year! Families could stop in after their walk through the Winter Lights at Central Park and purchase treats and cozy beverages!

The Park District's first ever Pickleball Tournament took place in April, with 24 participants!

Oak Brook Park District turns 60!

This year, the Oak Brook Park District will turn 60! Staff has planned celebrations throughout the year - we will host "Celebrating the 60's Concert Series" this June and July, show the Pioneers some movies from the 60's, and end with a birthday celebration in November of 2022!



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Champions for Change Award

The Park District was the recipient of the IPRA "Champions for Change" award. The Champions for Change Award recognizes agencies with unique and exemplary practices of increasing access and fostering diversity and inclusion within their community or organization. Well done DEI Committee for leading the way!

IPRA Conference

Staff attended the IPRA Conference in January.

The "WIG"

In November of 2021, staff developed several initiatives to meet our Wildly Important Goal - to Implement a Customer Experience Metric Program by November 2022!

To prioritize the fiscally responsible use of resources in all aspects of our operations.



Oak Brook Park District Foundation

The Oak Brook Park District Foundation partnered with the Peoples Resource Center to help their seasonal efforts. Our community raised over \$3,800+ to help support each other during the winter months.

The Foundation has also begun sending out quarterly e-blasts to past donors. Each quarter, past donors will receive news updates, along with different ways to show their continued support.

2022 Sponsorship Opportunities Book

The Park District has developed a sponsorship opportunities booklet! The booklet is embedded on our website at: www.obparks.org/become-sponsor

BEING THE VERY BEST

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VOICES OF OAK BROOK

Community Support...

Laure,

Thank you for the mention and of course, it is my pleasure to assist at any time with grant applications. I am almost embarrassed to admit that I have worked on DCEO grants for over 22 years, am GATA certified, and know the buzzwords the administrators look for. Congratulations! We are delighted that you keep moving the bar higher and higher for tournaments.

Beth Marchetti - Executive Director, DuPage Convention & Visitors Bureau

Making a difference...

Dear Karen,

Keith and I would like to thank you for your part in our receiving of a membership for the Oak Brook Park District. We appreciate it so much and look forward to enjoying it! MORE IMPORTANTLY, we want to thank you for your kindness, consideration and friendship. It has been such a pleasure to work with you and to have fun with you! The park is very lucky to have you. You are a very special person, and we feel very fortunate that you are in our lives.

Keith and Pamela Baldwin - Members

Special Event Feedback...

Loved the vibe this year! It was super well run and a gorgeous day to celebrate!

Amy DeLuca - Pink 5k Participant

Extremely well-organized event! From the time you pulled in and were directed to parking to the volunteers on the course everything was easy to follow. Volunteers were very friendly and great variety of vendors as well.

-Anonymous Pink 5k Participant

Oak Brook
Park District

A National Gold Medal Agency



STRATEGIC PLAN UPDATE

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MAY, 2022

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North Area of Central Park

The Park District was awarded a \$400,000 OSLAD Grant, as well as the DCEO Grant for \$480,000 for a total amount of \$880,000! Funds will be used towards the north fields' concession/washroom building, new amphitheater, a fitness challenge course for all ages, table games including ping pong, chess, and checkers, as well as a bocce court.

CAPRA

The CAPRA committee did an outstanding job with our CAPRA visit. We passed every standard and will be honored at the NRPA conference in Phoenix, AZ in September. We were also recognized as an industry leader with our Orientation Passport, which has been recommended to be presented at the conference!

To provide the very best in park and open space to our constituents and to be a community leader in environmental conservation and stewardship.



The Sustainability Committee has developed a volunteer toolkit for groups who wish to organize park cleanup activities at Central Park and the Dean Nature Sanctuary. The toolkit includes PPE, site maps, waivers, and instructions for the cleanup work, which will allow the group to perform the work independently.

This past June, the Sustainability Committee conducted a community shredding event with over 200 attendees. On the same day, the DuPage River Sweep was a success with a dedicated handful of volunteers removing 8 bags of litter from Central Park and the Dean Nature Sanctuary.

To provide a diverse range of the very best passive and active recreational programs and opportunities to our entire community, regardless of age or ability.



Supporting our LGBTQ+ Youth

In June, staff enjoyed the "Supporting our LGBTQ+ Youth" training video. The Oak Brook Park District, Park District of Oak Park, and IPRA all had a hand in producing this video, and it's currently being shared throughout the industry!

NEW Events & Programming!

Our NEW Lifetime Learning Series began in June! Topics have included:

- Healthy Eating for 1 or 2
 - Downsizing with Lisa
 - Protecting Your Identity
- With **THREE MORE** coming this fall!

Sharing Resources

Executive Director Laure Kosey presented about equity and inclusion at the 2022 Diversity Education Institute.

To foster a work environment that encourages collaborative teamwork and the development of the very best in park and recreation professionals.



5 Stars for Aquatics!

Congrats to the aquatic center staff on their 5 Star StarGuard Elite Lifeguard Audit in August! This is the highest score possible and represents an acknowledgment of excellence in our staff, their professionalism and the operations of our facility by our licensing agency.

Communicating with Spanish Speaking Staff

At the July and August All Staff Meetings, bi-lingual staff stepped up to the plate! Policies regarding the changes involving vacation, comp, and personal time were all translated into Spanish via documents and live PowerPoint presentations. Staff will continue in this fashion at future All Staff Meetings!

To prioritize the fiscally responsible use of resources in all aspects of our operations.



Investing in the FUTURE!

Permanent pickleball lines have been placed on all 3 basketball courts for a total of 9 pickleball courts! We have also laid down permanent lines for our Get Better League (Basketball).

Staff is also in the planning process of converting a tennis court into a pickleball court at both Saddlebrook and Forest Glen Parks!

Efficiency

Finance worked with BS&A to have the system automatically generate a check copy for every accounts payable check we issue and store such check image within the software as an attachment for quicker retrieval. Now, when the auditors request to view the check copy, we no longer need to retrieve a paper copy from a cabinet; staff may simply download the electronic copy and email it to them!

BEING THE VERY BEST

Every now and then, staff is reminded that the dedication and commitment they demonstrate, does not go unnoticed. Staff has learned to pivot and adapt to the "new normal", and it is much appreciated by our participants and community.



VOICES OF OAK BROOK

Community Support...

I just wanted to send a quick note to say "thank you" for allowing us to use your space for cross country practice. We had a great turnout averaging between 44-50 kids at each practice. We have our first meet tonight and would not have been prepared without your willingness to use the fields. Thanks again and have a great evening!

- Mike Finke, Cross Country Coach at Butler Jr. High

Making Memories at CPW...

"I want to let you know that we had a great time, and I think you will be contacted in the future by some of my guests wanting to rent the facility for their upcoming events.

I really want to express how friendly the staff was, especially Annemarie. She was awesome, and I want to let her know that we really appreciate her.

Again, thank you and your staff for all that was done to make our day such a success.

- Armetta Moseley

Special Event Feedback...

"I found out about this event for the first time this year and we all had an amazing time! We hope to do this every year!"

- A Walk in the Park Wine Tour attendee.

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Park District

A National Gold Medal Agency



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SEPTEMBER, 2022

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North Area of Central Park

Construction at the north athletic fields began in March! The Concession/washroom building, new amphitheater, a fitness challenge course for all ages, table games including ping pong, chess, and checkers, as well as a bocce court, are all underway.

Outdoor Restrooms at the Tennis Center

This past spring, the maintenance team successfully remodeled the outdoor restrooms at the Tennis Center! Both restrooms are now gender neutral, and one of them is ADA accessible.

Awarded again in 2022!



Oak Brook
Park District

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To provide the very best in park and open space to our constituents and to be a community leader in environmental conservation and stewardship.



The Sustainability Committee hosted a month-long celebration for Earth Day in April!

Tree saplings were available for pickup at the Family Recreation Center entrance.

Reusable grocery bags were also handed out at the Family Recreation Center.

The committee hosted a lunch and learn in April! Staff gathered at the Central Park North Athletic Fields to plant trees at the new property.

LED Upgrade at the FRC!

By installing LED lights, the Park District is projected to use as little as 1,480,132 kWh a year. With this change in energy use, the Park District may save up to \$25,430.56 annually!

To provide a diverse range of the very best passive and active recreational programs and opportunities to our entire community, regardless of age or ability.



Member Retention

- The member referral program & the monthly member challenge incentive program was implemented.
- A partnership has been created with Silver Sneakers and Renew Active.
- The Aquatic and Fitness 3 year Business Plans were developed, which provides additional member retention services and programs.

Virtual New Member Welcome Paket

A Virtual New Member Packet was developed and implemented! New Members receive this in the form of an e-blast, the week they become a member.

Additionally, with accessibility and inclusion in mind, the FRC tour process was redesigned by staff.

NEW Programming!

First ever pickleball clinic and tournament was hosted at the FRC in April!

To foster a work environment that encourages collaborative teamwork and the development of the very best in park and recreation professionals.



Committment to Diversity, Inclusion, & Equity Award

The Oak Brook Park District was honored to have received the Commitment to Diversity, Inclusion, and Equity Award at this year's Greater Oak Brook Chamber of Commerce Annual Meeting and Awards Ceremony. The Commitment to Diversity, Inclusion, and Equity Award recognizes a Chamber organization that best exemplifies awareness and best practices in creating an inclusive organization.

NRPA Gold Medal

The American Academy for Park and Recreation Administration (AAPRA), in partnership with the National Recreation and Park Association (NRPA), announced the Oak Brook Park District as a finalist for the 2023 National Gold Medal Awards for Excellence in Park and Recreation Management.

Renew Active
by UnitedHealthcare

Silver Sneakers

To prioritize the fiscally responsible use of resources in all aspects of our operations.



Happy Little Trees

The Park District received and planted a donation of twenty trees from the Morton Arboretum! This generous donation saved the District over \$3,000.

Oak Brook Park District Foundation

The Oak Brook Park District Foundation partnered with the Peoples Resource Center to help their seasonal efforts. Our community raised over \$5,235 to help support each other during the winter months.

NEW Healthcare Memberships

The Oak Brook Park District introduced a healthcare membership category, which resulted in an additional \$15,330 in membership revenue.

BEING THE VERY BEST

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VOICES OF OAK BROOK

Safety First...

Patron, Susan Boldrey, stopped in the FRC Administration Office in March to say she was very impressed with how our staff handled the tornado warning. (i.e., the announcements, calm/controlled staff direction to shelters). She is a school teacher and is very familiar with emergency procedures.

-Susan Boldrey, Patron

New Offerings...

"Thanks again for hosting the tourney and Dave 'the Badger.' I learned lots and had a bunch of fun while meeting new people. Clinic and tourney were very well organized and executed! Kudos to you and the team!"

- Julia Pedersen, Patron

Recognition...

"You should be proud of all the work you have accomplished at the Oak Brook Park District. Your programs are excellent and your staff is helpful and professional. I have worked with many park districts in the suburban area, I was a chief of staff for another Rep in the 77th district for 6 years, and you are one of the best and most well-run park districts I have seen."

-Susan Douglas, Chief of Staff (State Representative Jenn Ladisch Douglass)

STRATEGIC PLAN UPDATE

Download the plan at www.obparks.org

MAY, 2023

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