To ensure that the very best facilities are available to our constituents.

Outstanding Park and Facility Award
Oak Brook Park District’s Central Park received the 2018 IPRA Outstanding Facility and Park Award for increasing accessibility and bringing maximum recreational value to the park through the Central Park Improvement project.

57% increase in revenue:
In house summer athletic camp revenue increased 57%:
2017 Revenue: $7,851
2018 Revenue: $13,810

NEW! Events
Triple Threat Dri Tri Series
• Tackle the Tri
• Team Dri Tri
• Turkey Dri Tri

Central Park North Fields
Staff participated in multiple planning sessions to explore potential uses of CPN Fields.

Aaa Bond Rating
Oak Brook Park District received the highest bond rating available from Moody’s Investor’s Service.

57% increase in revenue:
In house summer athletic camp revenue increased 57%:
2017 Revenue: $7,851
2018 Revenue: $13,810

Central Park North Fields
Staff participated in multiple planning sessions to explore potential uses of CPN Fields.

Water Quality Grant
In March of 2018, Oak Brook Park District was one of 5 agencies to receive a water quality grant from DuPage County and received over $60K for park improvements.

Community Aquatic Management
Oak Brook Park District renewed its cooperative operational agreement with the Village of Oak Brook to manage the OBBT Summer Aquatic Operations and provide the very best experience for the entire community.

Impact Leadership
Executive Director, Laurie Kosey, was recognized by the Oak Brook Chamber of Commerce with a 2019 Impact Leadership Award.

Rising Star
Corporate & Community Relations, Liz Littwin, was named “Rising Star” of the IPRA C&M Section.

Central Park North Fields
Basketball and Tennis Court Renovation Plan
Ginger Creek Restoration
Buzz Box

To provide the very best in park and open space to our constituents and to be a community leader in environmental conservation and stewardship.

To provide a diverse range of the very best passive and active recreational programs and opportunities to our entire community, regardless of age or ability.

To foster a work environment that encourages collaborative teamwork and the development of the very best in park and recreation professionals.

To prioritize the fiscally responsible use of resources in all aspects of our operations.

Oak Brook Park District
A National Gold Medal Agency

STRA TEGIC PLAN UPDATE
May 2019
Download the plan at www.obparks.org

Plan Created November 6, 2017 (Updated 5/19)

PERFORMANCE MEASURES
Summer 2018 | Fall 2018 | Winter/Spring 2019*

1574
# of recreation programs available to the Greater Oak Brook Community.

89%
of programs offered ran

13,831
Program Participants
(11% higher than 5/17/3/31/18)
R: 33.5%
NR: 66.5%

96.9%
Average Member Retention Rate

402,622
Visited the SRC
May 1, 2018 - March 31, 2019
(9% higher than 5/17/3/31/18)

*Winter/Spring 2019 numbers are incomplete. Data may change.

EXCELLENT Programming NPS 68
Program evaluations were emailed to each program participant. According to global Net Promoter Score (NPS) standards, anything above 50 is considered “Excellent.”

HAPPY | FIT | ACTIVE

13% Increase
Synthetic Turf Field Revenue
FY 2017/2018: $87,638
FY 2018/2019: $101,248

Initiatives in Progress:
• Central Park North Fields
• Basketball and Tennis Court Renovation Plan
• Ginger Creek Restoration
• Buzz Box

• Tree diversification program
• Employee Open House and Project Education
• Increase Participation in Special Events
• Improve Picnic Area at the Tennis Center

BE YOUR VERY BEST
HAPPY | FIT | ACTIVE
FEEL YOUR VERY BEST